

AI TOOLS COMPARISON TABLE

TOOLS	BEST FOR	FEATURES	PRICE/MO	UNIQUE SELLING POINT
Jasper AI	Long-form blog content	• AI writing assistant • Content templates • Chrome extension	\$49-\$600	Best for creative story-telling and long form content.
Copy.ai	Social media copy	• Quick content generation • 90+ languages • Team collaboration	\$36-\$279	Fastest learning curve, ideal for short-form content
Writesonic	Product descriptions	• Multi-language support • API access • Photosonic AI images	\$16-\$499	Most affordable enterprise plan with full features
Surfer SEO	SEO optimization	• Content scoring • SERP analyzer • Content planner	\$59-\$199	Real-time SEO guidance and optimization
HubSpot	Full-stack marketing	• All-in-one platform • CRM integration • Marketing automation	\$45-\$1200	Best integration ecosystem for full marketing stack
MarketMuse	Content strategy	• Topic research • Content briefs • Competition analysis	\$79-\$999	Deepest content intelligence and research capabilities
Frase.io	Research & outlines	• SERP analysis • Answer engine • Content optimization	\$44-\$199	Best for research automation and content brief